



TUDOR CIULEANU ACQUIRES SERVICES DIVISION OF IMPREZZIO GLOBAL

CLUJ-NAPOCA, 3 JULY 2018 - Imprezio Global announced today that its Services Division has been acquired by co-founder Tudor Ciuleanu and will now operate under a new name, RebelDot (www.rebeldot.com), as an independent business.

Under the agreement, Imprezio Global will remain part of the Imprezio Group and will continue to focus on the group's core business. As a result, Imprezio Global is now a wholly owned subsidiary of Imprezio INC.

Imprezio Global was founded in 2008 by Dave Talarico, Kelly Birr and Tudor Ciuleanu, as the offshore development arm of Imprezio Inc. Soon after, the company created the Services department that began offering custom software development and consultancy to external clients. As Imprezio's focus is Marketing Automation for the Insurance and Financial verticals, this split comes after a refocus decision was taken by the board of Imprezio Group.

"We've now got two new businesses that we can grow at an accelerated rate," Tudor Ciuleanu, RebelDot CEO, said. "My 10th anniversary in Imprezio Global, which is today, comes with a new chapter, a chapter called RebelDot. We believe that being technical partners and not simple service providers for our customers is key to reshaping the software industry in Cluj. As such, we will continue to lead the line and build true value through innovation. Our reinvention and expansion wouldn't be possible without our great team. With this in mind and our wish to continuously improve our way of doing business, we are also announcing one of the first nonstandard benefits introduced by RebelDot: Unlimited PTO plan, for all RebelDot employees, as a first on the Cluj IT market."

"For nearly 10 years, the Services Team, now RebelDot, has provided both our internal companies and our clients with exceptional quality and speed to market. We're excited to see Tudor and his team start this new chapter of growth and excellence." said Kelly Birr – Chief Innovation Officer, Imprezio Group

With exciting partnerships and new locations already set in motion, RebelDot is looking to expand worldwide as a leader in software development, helping to turn technology into an asset for every business.

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About RebelDot

RebelDot is all about leading the line and building true value through innovation. We offer a full range of services, from web and mobile app development, tech consulting, UX/UI design or quality assurance, to machine learning and AI. All with maximum impact and minimum hassle. We build beautifully crafted software for organizations in more than 15 industries around the world. Any industry, any size, any stage: we'll make your custom software into a powerful, long-term business asset. Our vision is to turn technology into an asset for every business.

To find out more about our company, please check www.rebeldot.com or visit our [Facebook](#) page.

